

Sample form, not for offline completion.

Visit <https://iaa.awardsplatform.com> to enter.

Best Community Resident Retention Program

Eligible entry activity must have occurred between May 1, 2024 and May 1, 2025.

Entries must be a resident retention program for a specific apartment community.

Submission Requirements:

*Provide details of the following in Awards Force entry:

- 1. Description of retention program
- 2. Implementation of the program
- 3. Measurement of success of the program
- 4. Any additional information you would like to the judges to know
 - Up to ten digital JPEG photographs supporting what the submission is judged on
 - Up to five PDF supporting pieces (examples include marketing pieces, resident feedback, etc.)

Submission name

Please fill out the below with your information.

First Name

Last Name

Title

Email

Are you currently an IAA member?

- ☐ Yes
- ☐ No

Management Company

Apartment Community

Address

Phone Number

Property Age

Number of Units

New Phase (optional)

If submission includes a new phase, please list year phase was completed.

Describe the community's resident retention program.

300 words

Describe the implementation of the program.

300 words

What are the measurements of success for the community's resident retention program?

300 words

Any additional information you would like the judges to know.

300 words

FOR PRODIGY AWARDS

Be sure to upload all supporting photographs, screenshots, and PDF's for your entry. Reference awards guidelines document here for more details.

For the following Prodigy Awards categories, please be sure to include a video file submission. Videos should be two minutes or less, filmed horizontally, and no audio is needed

- Best Project Based Rent Subsidy Community
- Best Tax Credit Affordable Housing Community
- Best Student Housing Community
- Best Renovation Project
- Best Mixed-Use Community
- Best Decorated Model
- Best Floor Plans

- Best Curb Appeal
- Best Leasing Office/Clubhouse
- Best Overall Amenities
- Community of the Year
- Outstanding Regional Community of the Year

If file exceeds 10mb size limit, please upload to our Drop Box [here](#)

Please title your description as follows:

Category_Management Comany_Property

Billing Options

☐ Bill Management Company

☐ Bill Property

Cost per Entry

\$25/Awards of Excellence Submission

\$90/Prodigy Awards Submission